

Element 6 Listing Your Farm on a Third-Party Site

You can list your farm and/or your products on sites run by others. Listings are usually free, and offer more exposure and publicity for your farm.

Disadvantages include a lack of flexibility, since your listing will usually be based on someone else's template. The quality of third-party sites varies—many are not frequently updated; this could cause your farm to look bad by association.

However, a lower-quality national site that is well publicized may attract more people to your farm listing than a top-quality local site that is not well publicized.

Examples of national third-party listing sites include [Local Harvest](#) and the [New Farm's Farm Locator](#).

Many state departments of agriculture also offer listings sites:

Alabama - Alabama Sustainable Agriculture Network
www.asanonline.org/producers.html

AL Dept of Ag & Industries
www.agi.state.al.us/

Arkansas - AR Naturally Grown
www.naturallyarkansas.org/

Florida - FL Dept Ag & Consumer Services
www.doacs.state.fl.us/

Georgia - GA Dept of Agriculture
www.agr.state.ga.us/index.html

Louisiana - LA Dept of Ag & Forestry
www.ldaf.state.la.us/

Mississippi - Make Mine MS
www.mdac.state.ms.us/Library/Marketing/MakeMineMississippi.html

Finally, there are also regional or city sites, such as www.buyappalachian.com.

